

STUDENTS AREN'T THRIVING IN SCHOOL.



Two-thirds of US high schools students are disengaged at school, leading to poor academic achievement, future underemployment, and a sense of hopelessness about their future.*



Those that are engaged in school are **more at-risk for suicide** than their disengaged peers due to significant academic stress, specifically: test stress, worrying about their future, having an overwhelming work load, and fearing failure.**



Many of the protective factors that typically keep students engaged in their education (namely getting to directly interact with friends and caring adults at school) were **lost during the pandemic**, leading to increased disengagement.

STUDENTS THRIVE WHEN THEY ARE THE HEROES OF THEIR EDUCATION JOURNEY!

Teachers work tirelessly trying to inspire and prepare students for life, but the education system often forces teachers to focus on meeting standards rather than sparking students' academic curiosity.

STUDENTS NEED AN EDUCATION THAT:



Frees them to **lead their own learning** and pursue education that is relevant to them



Prepares them for successful **work beyond high school**



Makes them healthier and **builds their confidence**



Provides them the opportunity to **make their communities better**

WHY DOES WHOLE-STUDENT EDUCATION MATTER?

Re-humanizing the education system means that our youth are seen as **people first, and students second**. Big Idea Project gives students ownership of their learning and challenges them to solve real world problems that impact others.

* <https://www.gallup.com/education/244022/school-engagement-talk.aspx>

** https://doi.org/10.4103/ipj.ipj_5_17

BIG IDEA PROJECT IS TURNING STANDARD-CENTERED EDUCATION ON ITS HEAD IN ORDER TO UNLEASH STUDENT POTENTIAL!

We do this by bringing together schools, companies and local communities under one mission: to unleash student potential through student-centered experiential learning.

We provide schools with a comprehensive student development program that bridges the head and the heart so that students are equipped for life and leadership beyond the classroom.



AS BIP STUDENTS DRIVE THEIR OWN LEARNING AND ENGAGE IN A CHALLENGING EXPERIENTIAL LEADERSHIP PROGRAM, THEY LEARN TO...

See themselves as valuable

See people as people

See their work as sacred

THE RESULT? STUDENTS BECOME CONFIDENT, COMPASSIONATE, AND INNOVATIVE LEADERS! (EVEN DURING A PANDEMIC!)

This spring, despite COVID-19 challenges, BIP students showed statistically significant gains*** in:

- ✓ Problem-solving
- ✓ Agency
- ✓ Leadership
- ✓ Purpose

“BIP saved me in many ways. It allowed me to become more of the person I am internally rather than the one I portray on the outside. It pushed me to accomplish goals and work through problems. It allowed me to connect with people in my community that I didn't even know before. And most of all it allowed me to become humble and participate in civic engagement that benefits the vast majority of the people I came across in my short time with the project.”
— BIP Student

5 WAYS TO JOIN US IN UNLEASHING STUDENT POTENTIAL!

1

Read these thought-provoking blogs:
What's the Purpose of School?
What's A Parent's Role In Education?

2

Share this flyer with your school/district administration!

3

Ensure our work in the community continues by financially supporting Big Idea Project!
bigideaproject.org/donate

4

Apply to virtually coach BIP students!
bigideaproject.org/coach

5

Stand in solidarity with our students by taking the Generous Leadership® Challenge!
generousleadership.org

*** <https://www.bigideaproject.org/student-outcomes-report-2020>